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NANA STAR SETS A SHINING EXAMPLE ACCORDING TO THE TEACHERS' CHOICE AWARDS

Fairfax, VA (January 19, 2009) – Nana Star might already be a favorite with children across the country, but parents can take note that the only parent- and teacher-evaluated award program has just honored Nana Star as one of their favorites, too. The book and plushie set was awarded a *Learning Magazine* Teachers' Choice Award for the Family because of its ability to extend the learning experience beyond the walls of the classroom.

The Teachers' Choice Awards program began in 1994 as a way for teachers to evaluate products made for the classroom. Six years ago *Learning* expanded its program with a new category, Teachers' Choice for the Family, to meet the needs of companies whose educational products work well in the home environment. It remains the only award program that requires evaluators to be both a teacher and a parent.

Here is what the evaluators had to say about the Nana Star book and plushie:

"This has quickly become my daughter's favorite book. We read it every night and she sleeps with the doll! She has even tried to follow the example of Nana Star and help other people."

"The book tells a lovely story and the illustrations are colorful and appealing. This product can teach listening skills and encourage the development of comprehension."



Winners of the Teachers' Choice Award for the Family must pass the teachers' stringent standards and are evaluated based on educational value, originality, creativity, ease of use, safety and durability, and high-interest level and motivation for children.

The Nana Star Book and Nana Star Plushie, along with other winners of the Teachers' Choice Award for the Family, will be spotlighted in the April 2009 issue of *Learning*.

About ee publishing and productions, LLC

Sisters Elizabeth Sills and Elena Patrice trademarked their partnership the "laugh-friendly company" to reflect their philosophy of business and life. "We have been shushed our entire lives and wanted a place where we could be free to laugh out loud if we wanted," said Elizabeth. The pair said they want to be able to laugh at both the bad and the good as it comes along.

They believe that the simple story of Nana Star will be a success in today's society where it is hard for children to find appropriate role models. They also believe that parents will welcome a return to simpler, nostalgic times. "Marketing is very commercialized," said Patrice, "and children are introduced to characters who are very mature." The goal of ee publishing is to help families recapture calmer times in a hectic world.

For more information on the business, visit www.laughfriendly.com, or to learn about its Nana Star products, click on www.NanaStar.com.