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“NANA STAR” DOLL AND BOOK SET LETS A FATHER AND DAUGHTER PLAY LIKE THE KING AND HIS PRINCESS

ee Publishing and Products’ “Nana Star” Doll And Book Receives Two Mr. Dad 2008 Father's Day Seals of Approval

Fairfax, VA (June 13, 2008) – Once upon a time there were kings who slew dragons to save their royal daughters. Then, after the brave deed the king would calm his princess with the telling of a gentle bedtime tale. There may be no more dragons or kings left, but for most daughters, their fathers are still kings and for most fathers, their daughters are still their little princesses. For them, Mr. Dad, the hailed “superdad’s superdad,” has dubbed the brand new, *Nana Star doll and book* set to be the perfect activity for a daily round of royal togetherness.

Here’s why Mr. Dad awarded *Nana Star doll and book* (*ee publishing and products, LLC*) with his Mr. Dad 2008 Father’s Day Seal of Approval:

“Daughters will love the Nana Star doll, and dads will love cuddling up and reading the accompanying book, a sweet story about a girl in a blue princess dress with a twinkle in her eye. Ages 4 and up.”

About Mr. Dad

Hailed by *Time* Magazine as "the superdad's superdad," Armin Brott, aka “Mr. Dad” has been building better fathers for more than a decade. As the author of six bestselling books on fatherhood, he has helped millions of men around the world become the fathers they want to be—and that their children need them to be.

The Mr. Dad Seal of Approval and GreatDad Recommends awards recognize products and services that support our mission: giving men the resources, tools, and information they need to be the fathers they want to be and that their families need them to be.

To earn the Mr. Dad Seal of Approval and the GreatDad Recommends award, a product or service must:

- Help dads get or stay involved with their children
- Improve the quality of the time fathers and children spend together
- Improve father-child relationships
- Help dads be better parents
- Helps dads be better partners

About ee Publishing and Products, LLC

Sisters Elizabeth Sills and Elena Patrice trademarked their partnership the “laugh-friendly company” to reflect their philosophy of business and life. “We have been shushed our entire lives and wanted a place where we could be free to laugh out loud if we wanted,” said Elizabeth. The pair said they want to be able to laugh at both the bad and the good as it comes along.

They believe that the simple story of Nana Star will be a success in today’s society where it is hard for children to find appropriate role models. They also believe that parents will welcome a return to simpler, nostalgic times. “Marketing is very commercialized,” said Patrice, “and children are introduced to characters who are very mature.” The goal of ee publishing is to help families recapture calmer times in a hectic world.

For more information on the business, visit www.laughfriendly.com, or to learn about its Nana Star products, click on www.NanaStar.com.

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