

FOR IMMEDIATE RELEASE

Moms Choose *Nana Star*
Picture Book Named Finalist for Prestigious Mom's Choice Award®

Washington, DC (July 2007). ee publishing & productions, llc, better known as *the laugh-friendly company*®, is delighted to announce that *Nana Star* is one of three Finalists in the Inspirational Children's Book category of The Mom's Choice Awards®.

Nana Star is the first story in a picture book series by sisters and ee (pronounced "double e") co-founders Elizabeth Sills and Elena Patrice. The series is based on the magical characters dreamed up by their grandmother when they were little girls. You can read more about *Nana Star*'s history and watch the story come to life at www.NanaStar.com.

The Mom's Choice Awards® is devoted to recognizing "quality family-friendly media products and services" each year in order "to help parents and educators select quality materials and products for children." Judges include the founders of such well-known kids' fare as *Reading Rainbow* and Baby Einstein.

"It's a big deal for *Nana Star* to be singled out by such a prestigious and well-respected organization," says ee president Sills. "I mean, we're just a small family company trying to share something special from our childhood. So we're shouting it from the rooftops: We're Mom's Choice finalists! We couldn't be more excited."

"The award category is especially meaningful for us," explains v-p Patrice. "*Nana Star*'s world—the story behind the characters and the stories we continue to create around them—has been inspirational for Elizabeth and me our whole lives. It's incredibly gratifying to have a panel of expert judges recognize her ability to touch children's lives."

Sills and Patrice love to share *Nana Star*'s underlying message of unconditional love with children through their books. In the first story, a little girl's ordinary day becomes extraordinary when she finds a lost baby star who's homesick for his nana. She becomes *Nana Star* when she promises to care for him and help him find his way home.

Like the best children's books, *Nana Star* is a simple story with an important message about doing good and caring for others. In essence, this is the motto of the sisters' company, which had the honor of becoming a corporate sponsor of the Marine Toys for Tots Foundation in 2006 by donating thousands of *Nana Star* dolls and books to children in need.

The real life *Nana Star* makes frequent appearances at bookshops and toy stores in the metro DC area. See where she's been and find out where she's going at www.NanaStar.com.

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