

FOR IMMEDIATE RELEASE

## **Picture Books Headed for Gulf Coast Kids**

### **ee publishing & productions Teams Up With First Book & The Quota Club**

Washington, DC (November 2006). Children who lost their toys and books to Hurricane Katrina will soon have a brand-new book to call their own. ee publishing & productions, llc, *the laugh-friendly company*®, has donated hundreds of picture books to the Quota Club of Shreveport, Louisiana through First Book.

The Quota Club of Shreveport will distribute 360 copies of *Nana Star* and *Chatterbox: The Bird Who Wore Glasses*, valued at approximately \$6,500, to underprivileged children in areas of the Gulf Coast hit hard by Katrina. Each story encourages the virtue of loving-kindness and reminds children of how special they are—reassuring messages in the wake of the adversity they’ve endured. And for many of these children, the book they receive might be the only one they own.

Founded in 1992, First Book works to provide new books to children from low-income families. So far, the organization has given out more than 40 million books across the country. The Quota Club of Shreveport is part of Quota International, a charity that has been helping, among other groups, disadvantaged women and children around the world since 1919.

The donation to First Book flows from ee’s mission to cultivate imagination everywhere and to nurture the wonderment of childhood. One of the central aims of ee’s Nana Star Foundation is to promote literacy and help students in under-resourced city schools, both of which are accomplished through this gift-in-kind donation.

Last month, *the laugh-friendly company*® became a corporate sponsor of the Marine Toys for Tots Foundation by donating 8,500 *Nana Star* picture books and rag dolls to benefit underprivileged children throughout the U.S.

Elizabeth Sills and Elena Patrice, ee’s creative-junkie founders, are committed to giving whatever they can to make children laugh—one picture book at a time.

For more information on ee publishing & productions, llc, *the laugh-friendly company*®, our products, or our giving, please visit us online at [www.laughfriendly.com](http://www.laughfriendly.com) or [www.NanaStar.com](http://www.NanaStar.com).

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